



CASA EMTIA

# Logo Kullanım Örnekleri ve Marka Dünyası

HARİTAMETOD

CASA EMTIA

# Marka Karakteristikleri

## Marka Karakteristikleri

- Prestij
- Güven
- Tecrübe
- Kazanç
- Gelişim

## Kurumsal Yazı Tipi

A B C Ç D E F G Ğ H I İ J K L M N O Ö P Q R S Ş T U Ü V W X Y Z  
a b c ç d e f g ğ h i j k l m n o ö p q r s ş t u ü v w x y z  
1 2 3 4 5 6 7 8 9 0 ! " § \$ % & / ( ) = ? @ € © ® ™ „ • — « » † |

EDITOR REGULAR

A B C Ç D E F G Ğ H I İ J K L M N O Ö P Q R S Ş T U Ü V W X Y Z  
a b c ç d e f g ğ h i j k l m n o ö p q r s ş t u ü v w x y z  
1 2 3 4 5 6 7 8 9 0 ! " § \$ % & / ( ) = ? @ € © ® ™ „ • — « » † |

MAISON NEUE BOOK

## Kurumsal Yazı Tipi

ABCÇDEFGĞHIİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrsştuüvwxyz  
1234567890 !"§\$%&/()=? @€©®™ „•—«»†|

EDITOR LIGHT

ABCÇDEFGĞHIİJKLMNOÖPQRSŞTUÜVWXYZ  
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EDITOR REGULAR

ABCÇDEFGĞHIİJKLMNOÖPQRSŞTUÜVWXYZ  
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EDITOR MEDIUM

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EDITOR BOLD

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1234567890 !"§\$%&/()=? @€©®™ „•—«»†|

EDITOR EXTRA BOLD

## Kurumsal Yazı Tipi

ABCÇDEFGĞHIİJKLMNOÖPQRSŞTUÜVWXYZ  
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MAISON NEUE LIGHT

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MAISON NEUE LIGHT ITALIC

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MAISON NEUE BOOK

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MAISON NEUE BOOK ITALIC

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MAISON NEUE MEDIUM

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MAISON NEUE MEDIUM ITALIC

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MAISON NEUE DEMI

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MAISON NEUE DEMI ITALIC

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MAISON NEUE BOLD ITALIC

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1234567890 !"§\$%&/()=? @€©®™,, "•—«»†|

MAISON NEUE BOLD ITALIC

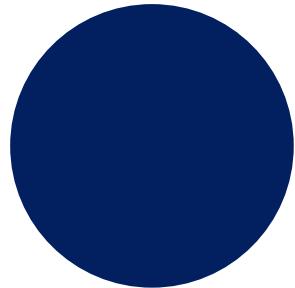
# Editor ve Maison Neue

Lore Ipsum is simply dummy text of the printing and typesetting industry.

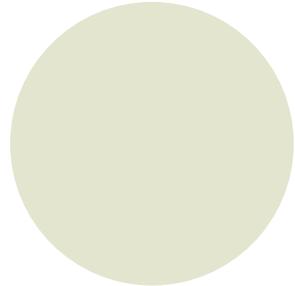
Lore Ipsum is simply dummy text of the printing and typesetting industry. Lore Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lore Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lore Ipsum.

Contrary to popular belief, Lore Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old.

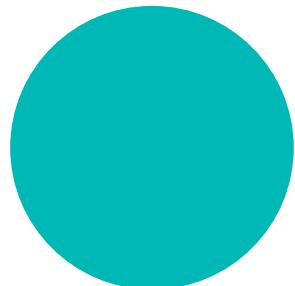
# Renk Skalası



C : 100      R : 22      HEX: #162259  
M : 85      G : 34  
Y : 0      B : 89      PANTONE: 2766 C  
K : 50



C : 10      R : 235      HEX: #ebEBd6  
M : 5      G : 235  
Y : 20      B : 214      PANTONE: 7485 C  
K : 0



C : 75      R : 0      HEX: #00b1b2  
M : 0      G : 177  
Y : 35      B : 178      PANTONE: 7710 C  
K : 0

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# Seçilen Logo

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## Seçilen Logo

Renkli Dikey



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## Seçilen Logo

Renkli Yatay



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## Seçilen Logo

Renkli Zemin Yatay



CASA EMTIA

## Seçilen Logo

Siyah Dikey



CASA EMTIA

## Seçilen Logo

Siyah Yatay



CASA EMTIA

## Seçilen Logo

Uygulamalar



CASA EMTIA

## Seçilen Logo

Uygulamalar



## Seçilen Logo

Uygulamalar



CASA EMTIA

## Seçilen Logo

Uygulamalar



